

Name: _____

1 In this radio programme you are going to hear the following words. Read them and make sure you know what they mean.

A born businessman

Vocabulary

struggle (verb): work hard at something that is difficult

have an impact: have an important effect

legal age: youngest age at which an activity is allowed by law

ladder: piece of equipment that you climb up to reach high places

sell-by date: the date after which a food product should not be sold

hit the big time: create a large and successful business

You are going to listen to an interview with successful entrepreneur Sam Twist, who describes how his business career started.

4.11 Listen to the interview. Choose the best answer according to the recording. Only one answer is correct.

- 1 What is Sam's family background?
 - a) His family was famous.
 - b) His family was successful.
 - c) His family was poor.
 - d) His family was brilliant.
- 2 How did Sam earn his first pound?
 - a) He delivered newspapers for a friend.
 - b) He worked in a sweet shop.
 - c) He cleaned his friend's car.
 - d) He worked for a newsagent.
- 3 How much pocket money did his parents give him?
 - a) One pound a week.
 - b) Five pounds a week.
 - c) None.
 - d) Two pounds a week.
- 4 What other job did Sam do when he was young?
 - a) He repaired cars in a garage.
 - b) He sold things in the market.
 - c) He walked people's dogs.
 - d) He cleaned windows.
- 5 How long did he work as a coal miner?
 - a) For six years.
 - b) For six months.
 - c) For a year and a half.
 - d) For six weeks.
- 6 How did he start selling sweets and chocolates?
 - a) He sold cheap sweets and chocolates outside schools.
 - b) He started selling sweets and chocolates in a warehouse.
 - c) He opened a small sweetshop near his old school.
 - d) He rented a stall in the local market and sold them there.
- 7 How did his business develop?
 - a) He got other children to sell chocolates for him.
 - b) He sold sweets directly to schools.
 - c) He started making the sweets at home.
 - d) He moved his business to America.
- 8 What did he do when his business started to grow very big?
 - a) He opened a clinic for people who were overweight.
 - b) He provided free dental treatment for people who had problems with their teeth.
 - c) He bought a chocolate factory and made his own sweets and chocolates.
 - d) He invested the profits in an online business.